

Resource 4.7

Planning Your Party



Begin your election planning by selecting who in your group will be:

- your party leader/candidate;
- the strategist;
- the press officer;
- the election agent; and
- the campaign workers.

Vote on the roles if necessary. The vote should be a simple majority vote.

Next, discuss what your party's principles will be. These should be based on equality, diversity and inclusion. For example, your party principles should ensure that:

- everyone in the party is treated equally;
- anyone can become a member of your party; and
- the party recognises diversity.

Next, together create a party slogan that describes your party and what it feels is important or wants to achieve. Your slogan should reflect your policy principles. Make certain all the members of you party are happy with the slogan.

Finally, together create a party symbol. Use the table below to record your party's decisions. Explain what your symbol means.

| Party Platform Components | We chose this because: |
|---------------------------|------------------------|
| Party Name | |
| Our Party's Principles | |
| Party Slogan | |
| Party Symbol | |