

# Moving Image Arts

## GCE Student Guide

Moving Image Arts is a course of study and practice in filmmaking where you will develop creativity, knowledge and skills in the production of your own film portfolios.

You will study a wide range of films and practitioners to inform your own ideas and will acquire skills in screenwriting, directing, camera work, lighting, production design, editing and sound, creating detailed, illustrated evidence of your research, planning and design work.

In an online examination you will analyse a range of previously unseen film clips, demonstrating knowledge and understanding of different film styles, movements and industry contexts.

Moving Image Arts is a challenging and rewarding course, offering solid progression into further and higher education and the creative industries.



### Why study Moving Image Arts?

The moving image is a key driver of the creative industries and plays a significant role in today's culture, shaping how we communicate and learn about the world around us. Film, television and the internet inform, entertain and educate us and this course will empower you to use the moving image as a tool to express yourself and your ideas in new and creative ways.

By studying Moving Image Arts you will:

- develop the skills of a screen writer, director, production designer, cinematographer and editor with full creative ownership of your own filmmaking process;
- explore a wide range of moving image styles and movements, broadening your critical understanding and enjoyment of a rich history of film culture;
- learn how to experiment and innovate confidently with digital technologies, applying techniques, skilfully and purposefully; and
- use an impressive range of skills for employment, including working from your own initiative, planning and managing schedules, equipment and human resources, providing leadership and creative direction and demonstrating innovative problem-solving abilities and strategic thinking.

You will enjoy this course if you are passionate about film and keen to experiment and learn by exploring your creative ideas through this exciting medium.

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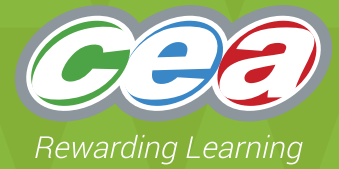
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### What will I study?

| Unit        | Areas of Study  |
|-------------|---|
| <b>AS 1</b> | <p>In this unit, you will study three areas of film style:</p> <ul style="list-style-type: none"><li>• Classical Hollywood Style;</li><li>• Formalism; and</li><li>• Realism.</li></ul> <p>You will learn the creative and technical skills of moving image production including how camera, lighting, mise-en-scene, sound (including music) and editing are used to create emotion, mood and audience response. You will use your study to inform and inspire your own creative practice.</p> |
| <b>AS 2</b> | <p>In this unit you will study the following styles and movements to prepare for your online examination:</p> <ul style="list-style-type: none"><li>• Classical Hollywood Style and Alfred Hitchcock;</li><li>• Formalism in Early European Cinema including German Expressionism and Soviet Montage; and</li><li>• American Expressionism and Film Noir.</li></ul> <p>You will also learn about the Hollywood Studio System and realist techniques used in Hollywood cinema.</p>               |
| <b>A2 1</b> | <p>In this unit you will refine your technical filmmaking skills further, conducting independent research into a film practitioner of your own choice. There will also be further emphasis on screenwriting and the development of your ideas into a complete and original narrative film. You will experiment with the techniques and conventions you have studied to inform your own creative ideas.</p>  |
| <b>A2 2</b> | <p>In this unit you will study the following styles of Realism in World Cinema to prepare for your online examination:</p> <ul style="list-style-type: none"><li>• Italian Neo-Realism;</li><li>• French New Wave and Cinéma Vérité; and</li><li>• Poetic Realism.</li></ul> <p>You will also study ways in which filmmakers have tried to experiment with narrative and will learn about writing director's notes in response to unseen script material.</p>                                   |

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### How will I be assessed?

| Unit  | Assessment Description  | Weighting               |
|---|---|-------------------------|
| <b>AS 1:</b><br>Realist and Formalist Techniques and the Classical Hollywood Style:<br>Foundation Portfolio | <p>You will produce a <b>Foundation Portfolio</b> exploring the Classical Hollywood Style, Realism and/or Formalism, including:</p> <ul style="list-style-type: none"><li>• a statement of intention (including a synopsis and an evaluation);</li><li>• pre-production materials; and</li><li>• one 3–4 minute narrative film sequence (or 1½–2 minute sequence if animated) produced in response to stimulus provided by CCEA.</li></ul> <p>The portfolio will be marked by teachers and moderated by CCEA.</p> | 60% of AS<br>24% of GCE |
| <b>AS 2:</b><br>Critical Response   | <p>You will sit an <b>Online Examination (1 hour 30 minutes)</b> requiring shorter recall and longer analytical answers in response to unseen film clips taken from the set study areas.</p> <p>The exam will be set and marked by CCEA.</p>  | 40% of AS<br>16% of GCE |
| <b>A2 1:</b><br>Creative Production and Research:<br>Advanced Portfolio                                     | <p>You will produce an <b>Advanced Portfolio</b> exploring your own original creative idea and researching the techniques of a chosen film practitioner, including:</p> <ul style="list-style-type: none"><li>• an illustrated essay (including a synopsis and an evaluation);</li><li>• pre-production materials; and</li><li>• one complete 4–7 minute narrative film (or 2–3½ minute film if animated).</li></ul> <p>The portfolio will be marked by teachers and moderated by CCEA.</p>                       | 36% of GCE              |
| <b>A2 2:</b><br>Advanced Critical Response  | <p>You will sit an <b>Online Examination (2 hours 15 minutes)</b> requiring analytical answers in response to unseen film clips taken from the set study areas. You will also draft director's notes in response to an unseen script stimulus.</p> <p>The exam will be set and marked by CCEA.</p>  | 24% of GCE              |

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### What can I do with a qualification in Moving Image Arts?

The rapid growth of digital and online media means that there is great demand for moving image content worldwide, not only in the film, TV and gaming industries, but also in a wide number of other areas, including PR, marketing, advertising and journalism. A GCE in Moving Image Arts can therefore introduce you to many exciting and enterprising fields, giving you the confidence to then build your knowledge further in the area that interests you most.

Moving Image Arts provides the opportunity to build specific technical knowledge alongside a wide range of impressive transferable skills for employment including creative enterprise, team work, problem-solving, communication, leadership and organisation. As a result this qualification will equip you with a valuable knowledge and skills base to help you to progress to both third level education and the world of work.

If you are specifically interested in a career in film or television, Moving Image Arts is an excellent way to build a presentable portfolio of work and experience that clearly demonstrates evidence of your creativity, technical skill and potential. This evidence can be very advantageous when attending competitive interviews for jobs or higher education places.

To find out more, visit the **CCEA Website** for the latest support and updates for this subject.

