

GCE Moving Image Arts

Subject Guidance for Summer 2022

Unit AS 1: Realist and Formalist Techniques and the Classical Hollywood Style
- Foundation Portfolio

Exceptional Assessment Adaptations for Summer 2022

Updated: 22 September 2021

GCE Moving Image Arts

Unit AS 1: Realist and Formalist Techniques and the Classical Hollywood Style - Foundation Portfolio

Exceptional Assessment Adaptations for Summer 2022

1. Introduction

On 17 May 2021 the Education Minister, Peter Weir MLA, announced a return to public examinations during the next academic year, along with significant reductions in the assessment requirements across a range of CCEA qualifications.

In a number of subjects at both AS and A Level, he announced that internal assessment tasks would be reduced rather than a unit being omitted. This document sets out these changes to GCE Moving Image Arts Unit AS 1: Realist and Formalist Techniques and the Classical Hollywood Style - Foundation Portfolio for Summer 2022 only, emanating from this decision.

The total marks available for this task will be 120. The unit will continue to carry a weighting of 60% of AS / 24% of A Level.

2. Task Requirements for Summer 2022

Content	Marks
<p>The AS foundation portfolio must contain:</p> <ul style="list-style-type: none"> • a statement of intention of 1800–2600 words – including: <ul style="list-style-type: none"> – a synopsis of the 3-4 minute narrative film sequence which the student intends to write a script for; and – analysis of techniques relating to the shorter film excerpt which the students plan to film, which has been taken from the longer narrative film sequence script. • a script for a 3-4 minute narrative film sequence (1 ½ - 2 minutes if animated). Please note it is not required that the script be a fully developed and complete narrative film but the sequence must contain a longer scene or series of scenes so that it presents a discrete narrative unit. The scripted sequence should have unity of location and/or time and also demonstrate logical cause and effect to show that, at the end, there has been a change to what was there at the beginning. • a storyboard and shot list featuring the pre-production planning for the short film excerpt that the student will be filming which has been taken from the longer 3-4 minute narrative film sequence script (this short film excerpt should be 1-1 minute 20 seconds, if live action or 30-40 seconds, if animated); 	<p style="text-align: center;">20 (AO3)</p> <p style="text-align: center;">20 (AO2a)</p>

Content	Marks
<ul style="list-style-type: none"> • a director’s notebook of 8-15 A4 pages or equivalent, providing illustrated evidence of: <ul style="list-style-type: none"> – production research and design development; and – consideration of stylistic conventions and how these will be used to create audience response. (Please note that the director’s notebook should relate only to the short film excerpt that the student will be filming.) • a short excerpt filmed by the student which has been taken from the 3-4 minute narrative film sequence script (this film excerpt should be 1-1 minute 20 seconds, if live action or 30-40 seconds, if animated) Please note that the short excerpt must be a continuous sequence; <p>The portfolio must also demonstrate knowledge and understanding of the Classical Hollywood Style as well as realist and/or formalist techniques in both its written content and production work, with appropriate use of film language throughout.</p>	<p style="text-align: center;">10 (AO2b)</p> <p style="text-align: center;">60 (AO2a)</p> <p style="text-align: center;">10 (AO1)</p>
Total marks	120

3. Further Advice and Information

If you require further information, please contact:

CCEA Helpline	helpline@ccea.org.uk Telephone: 028 9026 1220
Subject Officer	Ingrid Arthurs iarthurs@ccea.org.uk
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CCEA Entries	entriesandresults@ccea.org.uk

4. Marking Grid Unit AS 1: Realist and Formalist Techniques and the Classical Hollywood Style: Foundation Portfolio (Summer 2022)

Assessment Criteria	Total Marks	Level 1	Level 2	Level 3	Level 4
		[1]–[2]	[3]–[4]	[5]–[7]	[8]–[10]
AO1 Full Portfolio Demonstrate knowledge and understanding of film language, styles, practices, techniques, movements and contexts.	[10]	Limited knowledge and understanding of Classical Hollywood Style, Realist and/or Formalist conventions and techniques; and	Developing knowledge and understanding of Classical Hollywood Style, Realist and/or Formalist conventions and techniques; and	Competent knowledge and understanding of Classical Hollywood Style, Realist and/or Formalist conventions and techniques; and	Perceptive knowledge and understanding of Classical Hollywood Style, Realist and/or Formalist conventions and techniques; and
		Limited use of film language terminology.	Developing but uneven use of film language terminology.	Appropriate and mostly consistent use of film language terminology.	Sustained, effective and insightful use of film terminology.
Award zero for work not worthy of credit.					

Marking Grid Unit AS 1: Realist and Formalist Techniques and the Classical Hollywood Style: Foundation Portfolio (Summer 2022) cont'd

Assessment Criteria	Total Marks	Level 1	Level 2	Level 3	Level 4
		[1]–[5]	[6]–[10]	[11]–[15]	[16]–[20]
<p>A03</p> <p>Statement of Intention</p> <p>Analyse and evaluate their own creative preproduction, planning and design and the work of others, demonstrating awareness of creative and technical purpose and audience response.</p>	[20]	Limited analysis and evaluation of film language in the work of others;	Developing understanding of analysis and evaluation of film language in the work of others;	Competent analysis and evaluation of film language in the work of others;	Perceptive, critical and well-illustrated analysis and evaluation of film language in the work of others;
		Limited personal creative goals making basic links with the work of others; and	Mainly coherent personal creative goals making obvious links with the work of others; and	Coherent personal creative goals making some considered links with the work of others; and	Carefully considered personal creative goals making insightful links with the work of others; and
		A basic evaluation of their own creative preproduction, planning and design and limited ability to reflect on their own practice and audience response.	An uneven evaluation of their own creative preproduction, planning and design and developing ability to reflect on their own practice and audience response.	A competent evaluation of their own creative preproduction, planning and design and generally consistent ability to reflect on their own practice and audience response.	A perceptive and insightful evaluation of their own creative preproduction, planning and design and consistent ability to reflect effectively on degrees of creative and technical success and audience response.
		Quality of Written Communication	Marked as an integral part of the Statement of Intention.	Limited use of appropriate forms and style of writing with mainly inaccurate presentation, spelling, punctuation and grammar.	Developing use of appropriate forms and style of writing with uneven presentation, spelling, punctuation and grammar.
Award zero for work not worthy of credit.					

Marking Grid Unit AS 1: Realist and Formalist Techniques and the Classical Hollywood Style: Foundation Portfolio (Summer 2022) cont'd

Assessment Criteria	Total Marks	Level 1	Level 2	Level 3	Level 4
		[1]–[5]	[6]–[10]	[11]–[15]	[16]–[20]
AO2a Script, Storyboard and Shot List Apply creative and technical knowledge and skill in the pre-production of moving image products.	[20]	Limited ability to develop and present a narrative in a script;	Developing ability to develop and present a narrative in a script;	Competent ability to develop and present a narrative in a script;	Creative and highly competent ability to develop and present a narrative in a script;
		Limited ability to plan for camera and editing with limited use of visual storytelling techniques in a storyboard; and	Uneven but developing ability to plan for camera and editing and apply some appropriate visual storytelling techniques in a storyboard; and	Competent ability to plan for camera and editing and apply appropriate visual storytelling techniques in a storyboard; and	Sustained ability to plan for camera and editing and creatively apply an effective range of visual storytelling techniques in a storyboard; and
		Limited ability to manage and organise production processes.	Developing ability to manage and organise production processes.	Competent ability to manage and organise production processes.	Sustained and highly competent ability to manage and organise production processes.
Award zero for work not worthy of credit.					

Marking Grid Unit AS 1: Realist and Formalist Techniques and the Classical Hollywood Style: Foundation Portfolio (Summer 2022) cont'd

Assessment Criteria	Total Marks	Level 1	Level 2	Level 3	Level 4
		[1]–[2]	[3]–[4]	[5]–[7]	[8]–[10]
<p>AO2b</p> <p>Director's Notebook</p> <p>Apply knowledge and skill in planning, organising, designing and managing resources and processes when creating moving image products.</p>	[10]	Limited ability to present basic evidence of visual planning, with superficial consideration of design development.	Developing but uneven ability to present evidence of visual and contingency planning with some adequate consideration of design development.	Competent ability to present clear evidence of visual and contingency planning with clearly illustrated design considerations.	Highly competent ability to organise and present in-depth evidence of purposeful and sustained visual and contingency planning with creative and well-considered design development.
Award zero for work not worthy of credit.					

Marking Grid Unit AS 1: Realist and Formalist Techniques and the Classical Hollywood Style: Foundation Portfolio (Summer 2022) cont'd

Assessment Criteria	Total Marks	Level 1	Level 2	Level 3	Level 4
		[1]–[15]	[16]–[30]	[31]–[45]	[46]–[60]
<p>AO2a</p> <p>One short film excerpt (1-1 minute 20 seconds, if live action or 30-40 seconds, if animated)</p> <p>Apply creative and technical knowledge and skill in the production and post-production of moving image products.</p>	[60]	Limited production values with basic technical skill;	Developing production values with developing technical skill;	Competent production values with competent technical skill;	Highly competent production values with creative technical skill;
		Limited application of Classical Hollywood Style with little to no evidence of Realist and/or Formalist creative filmmaking techniques; and	Uneven application of Classical Hollywood Style, with some evidence of Realist and/or Formalist creative filmmaking techniques; and	Mostly consistent application of Classical Hollywood Style, with evidence of Realist and/or Formalist creative filmmaking techniques; and	Sustained application of Classical Hollywood Style, with consistent evidence of Realist and/or Formalist creative filmmaking techniques; and
		Creative purpose achieved with limited success.	Creative purpose achieved with moderate success.	Creative purpose generally successful.	Creative purpose fully achieved with flair and insight.
Award zero for work not worthy of credit.					