

GCE Journalism in the Media and Communications Industry

Subject Guidance for Summer 2022

Unit AS 2: Print Portfolio

Exceptional Assessment Adaptations for Summer 2022

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1. Introduction

On 17 May 2021 the Education Minister, Peter Weir MLA, announced a return to public examinations during the next academic year, along with significant reductions in the assessment requirements across a range of CCEA qualifications.

In a number of subjects at both AS and A Level, he announced that internal assessment tasks would be reduced rather than a unit being omitted. This document sets out these changes to GCE Journalism in the Media and Communications Industry Unit AS 2: Print Portfolio for Summer 2022 only, emanating from this decision.

The total marks available for this task will be 100. The unit will continue to carry a weighting of 60% of AS / 24% of A Level.

2. Task Requirements for Summer 2022

Content	Marks
<p>(a) Newspaper/Magazine Pieces</p> <p>Candidates must research and produce the following three pieces for a local or regional newspaper or magazine:</p> <ul style="list-style-type: none"> • one 800 word feature (with photo); and • a photo montage of four original photos (taken by the candidate) with captions; <p>and one of the following three pieces:</p> <ul style="list-style-type: none"> • one 350 word topical news story; or • one 150 word editorial (photo optional); or • one 250 word review (with photo). <p>Candidates must submit their own work and format each piece for publication using appropriate desktop publishing software. They must appropriately position and format each piece to appear in the relevant page(s) of the publication. Candidates must include additional features (such as advertisements or other text as appropriate) around each piece to provide a visual context and demonstrate their knowledge of presentational format.</p> <p>Candidates do not need to produce or submit any pages in the publication other than those where the required work is presented.</p>	<p>34 (AO2b)</p>

Content	Marks
<p>(b) Planning and Research</p> <p>Candidates must engage in an ongoing process of primary and secondary research and planning while producing this portfolio.</p> <p>The candidate must submit a statement of intentions. The statement of intentions must be a maximum of 400 words. It must represent choices and decisions made by the candidate regarding:</p> <ul style="list-style-type: none"> • original intentions for each written piece in relation to news value, audience and purpose; • primary and secondary research including selection of sources; • presentational and technical formatting; and • legal and ethical considerations. 	<p>23 (AO2a)</p>
<p>(c) Evaluation</p> <p>When the candidate has completed the portfolio, they must submit an evaluation of a maximum of 500 words, reflecting on the effectiveness of their research, writing, interviews, and technical production skills.</p> <p>The candidate's evaluation must address both the process and final products, commenting on the success of:</p> <ul style="list-style-type: none"> • research methods undertaken; • story structure and selection and prioritisation of facts; • use of language as appropriate to story type and audience; • use of appropriate technical and presentational features; and • legal and ethical considerations. <p>The candidate's evaluation should refer back to the original statement of intentions.</p>	<p>20 (AO3)</p>
<p>Knowledge & Understanding (across the whole portfolio)</p>	<p>23 (AO1)</p>
Total marks	100

3. Further Advice and Information

If you require further information, please contact:

CCEA Helpline	helpline@ccea.org.uk Telephone: 028 9026 1220
Subject Officer	Ingrid Arthurs iarthurs@ccea.org.uk
Specification Support Officer	Nola Fitzsimons nfitzsimons@ccea.org.uk
CCEA Entries	entriesandresults@ccea.org.uk

4. Unit AS 2 Print Portfolio Assessment Criteria for 2022

AS 2 Print Portfolio – ASSESSMENT CRITERIA AND MARK BANDS

Assessment Objective	Level 1 Basic	Level 2 Satisfactory	Level 3 Good	Level 4 Excellent	Total
AO1 Knowledge	<p>Marks ([1]–[6])</p> <p>Candidate demonstrates basic knowledge and understanding with inconsistent and superficial consideration of key print journalism concepts and contexts.</p>	<p>Marks ([7]–[11])</p> <p>Candidate demonstrates satisfactory knowledge and understanding with straightforward and mainly consistent consideration of most of the key print journalism concepts and contexts.</p>	<p>Marks ([12]–[17])</p> <p>Candidate demonstrates good knowledge and understanding with a clear and methodical consideration of the key print journalism concepts and contexts.</p>	<p>Marks ([18]–[23])</p> <p>Candidate demonstrates excellent knowledge with a comprehensive, balanced and assured consideration of the key print journalism concepts and contexts.</p>	23 marks available

Assessment Objective	Level 1 Basic	Level 2 Satisfactory	Level 3 Good	Level 4 Excellent	Total
<p>AO2a Planning and Research</p>	<p>Marks ([1]–[6])</p> <p>Planning is basic and maybe incomplete, demonstrating a limited understanding of print journalism practice.</p> <p>Research demonstrates a limited range of strategies.</p> <p>A basic level of written communication including spelling, punctuation and grammar with a high proportion of inaccuracies.</p>	<p>Marks ([7]–[11])</p> <p>Planning is satisfactory and demonstrates a straightforward understanding of print journalism practice.</p> <p>Research demonstrates some deliberate effort to use both primary and secondary strategies.</p> <p>A satisfactory level of written communication including spelling, punctuation and grammar with uneven application of terminology and some inaccuracies.</p>	<p>Marks ([12]–[17])</p> <p>Planning is organised and demonstrates a good understanding of print journalism practice.</p> <p>Research is thorough and methodical with a sound use of primary and secondary strategies.</p> <p>A good and mostly accurate level of written communication including spelling, punctuation and grammar applying terminology appropriately.</p>	<p>Marks ([18]–[23])</p> <p>Planning is well organised and demonstrates excellent understanding of print journalism practice.</p> <p>Research is extensive and rigorous with confident use of a wide range of discerning and effective primary and secondary strategies.</p> <p>An excellent and accurate level of written communication including spelling, punctuation and grammar, applying terminology fluently and effectively.</p>	<p>23 marks available</p>

Assessment Objective	Level 1 Basic	Level 2 Satisfactory	Level 3 Good	Level 4 Excellent	Total
<p>AO2b (cont.) Audience and Style</p>	<p>Marks ([1]–[9])</p> <p>Portfolio pieces may be incomplete with limited awareness of audience, format and presentational formatting.</p>	<p>Marks ([10]–[17])</p> <p>All portfolio pieces are reasonably crafted for audience and format with some consideration of technical and presentational formatting, though this may be inconsistent.</p>	<p>Marks ([18]–[25])</p> <p>All portfolio pieces are well crafted for audience and format with consistent technical and presentational formatting.</p>	<p>Marks ([26]–[34])</p> <p>All portfolio pieces are purposefully and confidently crafted for audience and format with excellent technical and presentational formatting.</p>	<p>34 marks available</p>

Assessment Objective	Level 1 Basic	Level 2 Satisfactory	Level 3 Good	Level 4 Excellent	Total
AO3 Evaluation	<p>Marks ([1]–[5])</p> <p>Evaluation is basic, demonstrating a superficial awareness of the strengths and weaknesses of process and product.</p> <p>A basic level of written communication including spelling, punctuation and grammar with a high proportion of inaccuracies.</p> <p>Relevant material is poorly organised and presented with a lack of clarity and coherence.</p>	<p>Marks ([6]–[10])</p> <p>Evaluation demonstrates satisfactory analysis, showing some awareness of the strengths and weaknesses of both process and product.</p> <p>A satisfactory level of written communication including spelling, punctuation and grammar with uneven application of terminology and some inaccuracies.</p> <p>Relevant material is sufficiently organised and presented with some clarity and coherence.</p>	<p>Marks ([11]–[15])</p> <p>Evaluation demonstrates good analytical skill with sound awareness of the strengths and weaknesses of both process and product.</p> <p>A good and mostly accurate level of written communication including spelling, punctuation and grammar applying terminology appropriately.</p> <p>Relevant material is well organised and presented with a competent degree of clarity and coherence.</p>	<p>Marks ([16]–[20])</p> <p>Evaluation demonstrates excellent analytical skill with perceptive awareness of the strengths and weaknesses of both process and product.</p> <p>An excellent and accurate level of written communication including spelling, punctuation and grammar, applying terminology fluently and effectively.</p> <p>Relevant material is succinct, well organised and presented with a high degree of clarity and coherence.</p>	20 marks available
	Total Marks Available				

Award [0] for work not worthy of credit