Rewarding Learning

Centre Number

Candidate Number

General Certificate of Secondary Education
2018

Leisure and Tourism

Unit 1: Introduction to Leisure and Tourism

GLT11

[GLT11]

MONDAY 21 MAY, AFTERNOON

TIME

1 hour 30 minutes.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.
Write your answers in the spaces provided in this question paper.
Answer **all four** questions.

INFORMATION FOR CANDIDATES

The total mark for this paper is 100.
Quality of written communication will be assessed in question **4(c)**.
Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.
You are provided with an insert for use with Question 2. Do not write your answers on this insert.

For Examiner's use only	
Question Number	Marks
1	
2	
3	
4	
Total Marks	

Examiner Only	
Marks	Remark

1 **(a)** Identify **two** ways that we can classify leisure pursuits and give **one** example of each.

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2. _____

_____ [4]

(b) Identify **two** reasons why people use Leisure and Tourism facilities. Give an example of each.

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_____ [4]

(c) A holiday is one reason for tourism visits. Study **Fig. 1,** which lists different types of holiday. Complete **Table 1** by matching each tourism example with the correct holiday type.

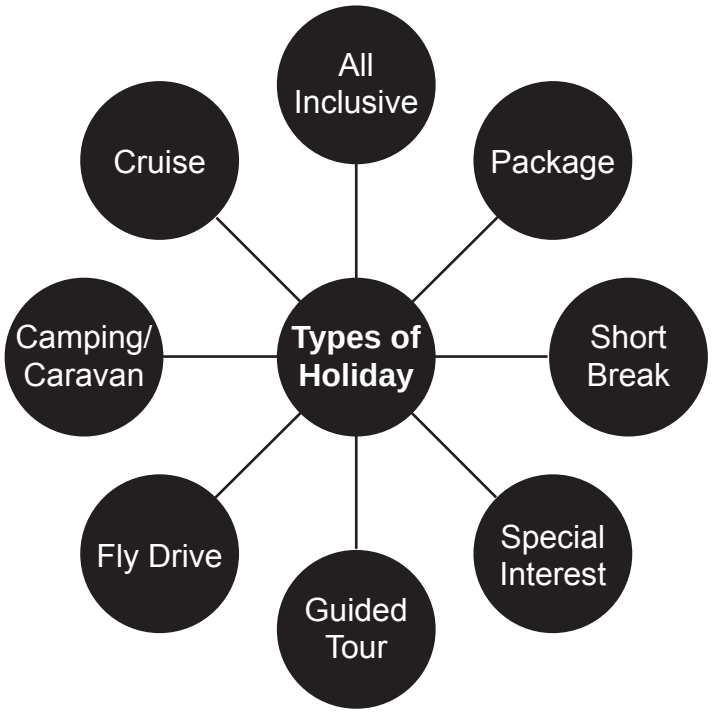

Fig. 1

Table 1

Tourism example	Holiday type
A weekend trip to Paris	
A walking holiday in the Mourne Mountains	
A sightseeing trip led by an appointed person	
A holiday where the traveller provides their own accommodation	
A holiday arranged by a travel company that includes the cost of the hotel and transport	

[5]

Examiner Only	
Marks	Remark

(d) Study **Table 2** and answer the following question.

Examiner Only	
Marks	Remark

Table 2

UK Inbound Visitors and Purpose of Visit		
Purpose	**Visits**	**% of total**
Holiday	13.86 million	38.37%
Visiting friends or relatives	10.45 million	28.94%

Visiting friends or relatives is now the second largest source of visitors to the UK. Explain **two** disadvantages of this type of visitor to the Leisure and Tourism industry.

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_____ [6]

(e) Other than holidays and visiting friends or relatives, list **three** other purposes of tourism visits.

1. _____

2. _____

3. _____ [3]

(f) Identify and explain **two** main differences between a package holiday and an independent holiday.

Examiner Only	
Marks	Remark

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_____ [6]

2 Study the insert about TITANICa that has been provided.

Examiner Only	
Marks	Remark

(a) Identify the Leisure and Tourism **component** that best fits TITANICa.

_____ [1]

(b) From the information in the leaflet, identify the other main **component** of the leisure and tourism industry that has links with TITANICa.

_____ [1]

(c) TITANICa complies with disability legislation. How does it attempt to demonstrate this in the leaflet?

_____

_____ [1]

(d) Describe **three** ways that TITANICa might provide support for visitors with disabilities.

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(e) TITANICa does not accept visitors on Mondays. Explain **two** health and safety reasons why this may be necessary. Justify your answer.

Examiner Only	
Marks	Remark

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2. _____

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(f) Leisure and Tourism organisations are managed and operate in different ways in order to meet their own needs and the needs of their customers. Identify the sector that TITANICa operates in, and describe **three** main features of the sector.

Sector _____

Feature 1 _____

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Feature 2 _____

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Feature 3 _____

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_____ [7]

Examiner Only	
Marks	Remark

3 **(a)** Facility Management and Point of Sale are two areas of employment in Leisure and Tourism. Complete **Table 3** by identifying **three** other areas of employment opportunity and give an example of each.

Table 3

Area of Employment	Example of Employment Opportunity

[6]

(b) State and explain **three** personal qualities required by staff who are employed at an **operational** level in a Leisure and Tourism facility.

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Examiner Only	
Marks	Remark

(c) Describe **two** vocational qualifications required by a pool Life Guard before being employed at a leisure centre.

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_____ [4]

(d) Explain **two** reasons why some Leisure and Tourism organisations operate a three-tier organisational structure.

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_____ [4]

Examiner Only	
Marks	Remark

(e) Discuss **two** benefits to an employee of a three-tier organisational structure.

Examiner Only	
Marks	Remark

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2. _____

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4 **(a)** Describe **two** ways that retirement patterns are influencing the growth and type of activity being undertaken in sport and physical recreation.

Examiner Only	
Marks	Remark

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(b) Analyse **three** main reasons why Leisure and Tourism provision has changed in the past ten years.

Examiner Only	
Marks	Remark

[9]

(c) Analyse the importance to a Leisure and Tourism organisation of ensuring that child protection checks are undertaken on staff who regularly work with children.

[9]

Examiner Only	
Marks	Remark

THIS IS THE END OF THE QUESTION PAPER

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