



General Certificate of Secondary Education
2018

Centre Number

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Candidate Number

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Leisure and Tourism

Unit 1: Introduction to
Leisure and Tourism

ML

[GLT11]
MONDAY 21 MAY, AFTERNOON

TIME

1 hour 30 minutes, plus your additional time allowance.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper.
Answer **all four** questions.

INFORMATION FOR CANDIDATES

The total mark for this paper is 100.

Quality of written communication will be assessed in question **4(c)**.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

You are provided with an insert for use with Question 2. Do not write your answers on this insert.

For Examiner's use only	
Question Number	Marks
1	
2	
3	
4	
Total Marks	

1 (a) Write down **two** ways that we can group or classify leisure pursuits and give **one** example of each.

1. _____

2. _____

_____ [4]

(b) Write down **two** reasons why people use Leisure and Tourism facilities. Give an example of each.

1. _____

2. _____

_____ [4]

Examiner Only

Marks

Remark

- (c) A holiday is one reason for tourism visits.
Look at **Fig. 1**. It shows different types of holiday.

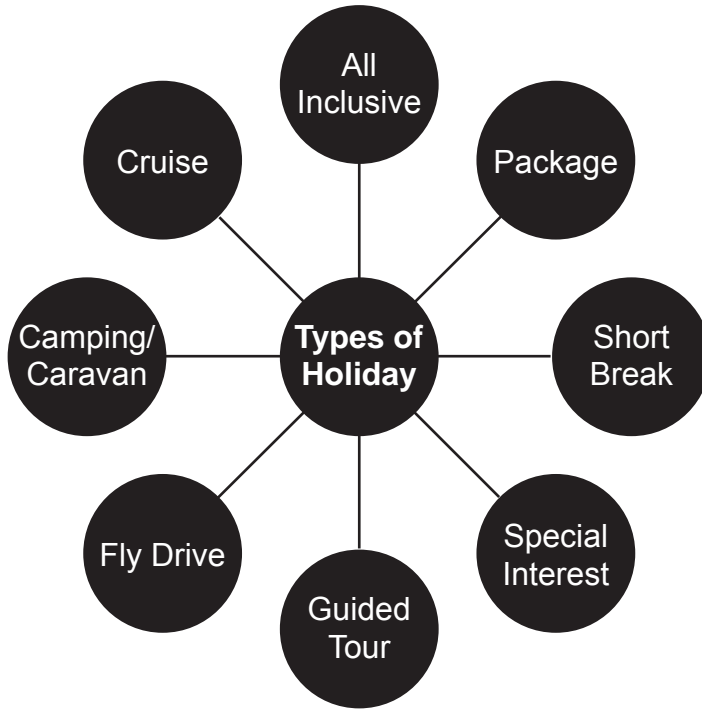


Fig. 1

Complete **Table 1** by matching each tourism example with the correct holiday type.

Table 1

Tourism example	Holiday type
A weekend trip to Paris	
A walking holiday in the Mourne Mountains	
A sightseeing trip led by an appointed person	
A holiday where the traveller provides their own accommodation	
A holiday arranged by a travel company that includes the cost of the hotel and transport	

[5]

Examiner Only	
Marks	Remark

(d) Study **Table 2** and answer the following question.

Table 2

UK Inbound Visitors and Purpose of Visit		
Purpose	Visits	% of total
Holiday	13.86 million	38.37%
Visiting friends or relatives	10.45 million	28.94%

Visiting friends or relatives is now the second largest source of visitors to the UK.

Explain **two** disadvantages of this type of visitor to the Leisure and Tourism industry.

1. _____

2. _____

_____ [6]

(e) Write down **three** other reasons for tourism visits. (Do not write about holidays and visiting friends or relatives)

1. _____

2. _____

3. _____ [3]

Examiner Only	
Marks	Remark

(f) Write down and explain **two** main differences between a package holiday and an independent holiday.

[6]

Examiner Only	
Marks	Remark

(e) TITANICa does not accept visitors on Mondays. Explain **two** health and safety reasons why this may be necessary. Justify and explain your answer.

1. _____

2. _____

_____ [6]

Examiner Only	
Marks	Remark

- (f) Leisure and Tourism organisations are managed and operate in different ways. This means they can meet their own needs and the needs of their customers.
Name the sector that TITANICa operates in. Describe **three** main features of the sector.

Sector _____

Feature 1 _____

Feature 2 _____

Feature 3 _____

_____ [7]

Examiner Only	
Marks	Remark

- 3 (a) Facility Management and Point of Sale are two areas of employment in Leisure and Tourism.
Complete **Table 3** by identifying **three** other areas of employment opportunity and give an example of each.

Table 3

Area of Employment	Example of Employment Opportunity

[6]

- (b) Write down and explain **three** personal qualities required by staff who are employed at an **operational** level in a Leisure and Tourism facility.

1. _____

2. _____

3. _____

[6]

Examiner Only	
Marks	Remark

(c) Describe **two** vocational qualifications required by a pool Life Guard before being employed at a leisure centre.

_____ [4]

(d) Explain **two** reasons why some Leisure and Tourism organisations operate a three-tier organisational structure.

1. _____

2. _____

_____ [4]

Examiner Only	
Marks	Remark

(e) Discuss **two** benefits to an employee of a three-tier organisational structure.

1. _____

2. _____

_____ [6]

Examiner Only	
Marks	Remark

4 (a) Describe **two** ways that retirement patterns are influencing the **growth** and **type** of activity in sport and physical recreation.

[6]

Examiner Only	
Marks	Remark

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